

Mohamed Elagamy

SEO Specialist

CONTACT

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Portfolio: <https://www.canva.com/design/DAGa2D3RnjY/UlgS6iHi8-VQtvZfxDlvQ/edit>

PROFESSIONAL EXPERIENCE

HEAD OF SEO | OCT , 2023 -Present

شركة - Warrqa

- Develop and execute SEO strategies to enhance organic search rankings, drive traffic, and achieve business goals.
- Lead cross-functional collaboration with content, technical, and marketing teams to implement SEO best practices and optimize performance.
- Analyze performance metrics, monitor algorithm updates, and deliver actionable insights to stakeholders for continuous improvement.

TEAM LEADER SEO | MAY 2023-SEP 2023

شركة - Warrqa

- Supervise and guide the SEO team in executing on-page, off-page, and technical SEO strategies to boost website performance and organic traffic.
- Coordinate with content creators and developers to ensure SEO best practices are integrated across all projects.
- Analyze performance metrics, provide actionable insights, and deliver regular progress reports to management.

SEO Specialist | SEP 2022-MAY 2023

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- Conduct keyword research, optimize website content, and implement on-page and off-page SEO strategies to improve search engine rankings.
- Perform technical SEO audits and collaborate with developers to resolve issues affecting site performance and indexing.
- Monitor analytics, track SEO performance metrics, and provide data-driven insights for continuous optimization.

EDUCATION

Mansoura University | 2016-2020

Bachelor of Commerce, Accounting Major - Grade: Good

CERTIFICATES

Digital marketing diploma | 2022
Google

SEO Course | 2022
إدراك Edraak

SEO CERTIFICATION | 2023
HubSpot Academy

SEO II | 2023
HubSpot Academy

Email Marketing | 2024
HubSpot Academy

Content Marketing | 2024
HubSpot Academy

Inbound Marketing | 2024
HubSpot Academy

Digital Advertising | 2024
HubSpot Academy

Technical SEO Course | 2025
Semrush Academy

Backlink Management Course | 2025
Semrush Academy

Mobile SEO Course | 2025
Semrush Academy

TLocal SEO Course | 2025
Semrush Academy

SKILLS

On-Page SEO

Off-Page SEO

Technical SEO

E-commerce SEO

Backlinks

YouTube SEO

ASO

Local SEO

WordPress

Google Analytics

Keyword Density

Keyword Advertising

SEO: Keyword Strategy

Google Adwords